

Seoul Transportation 2030

Seoul Metropolitan
Government



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1 . Past

1. Past

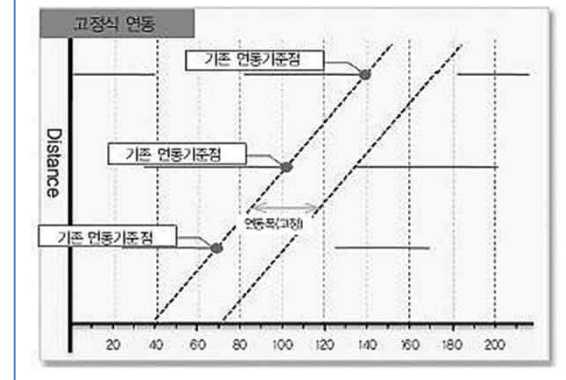
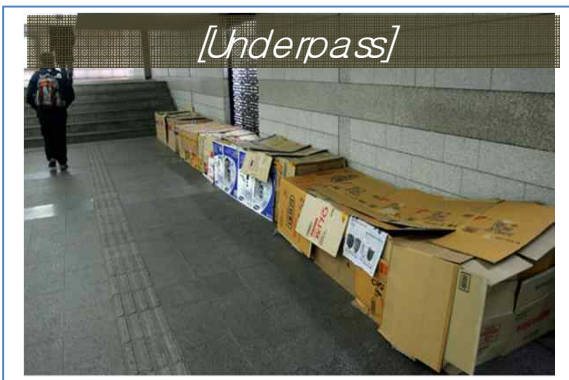
Car-oriented infra



Road facilities for Car



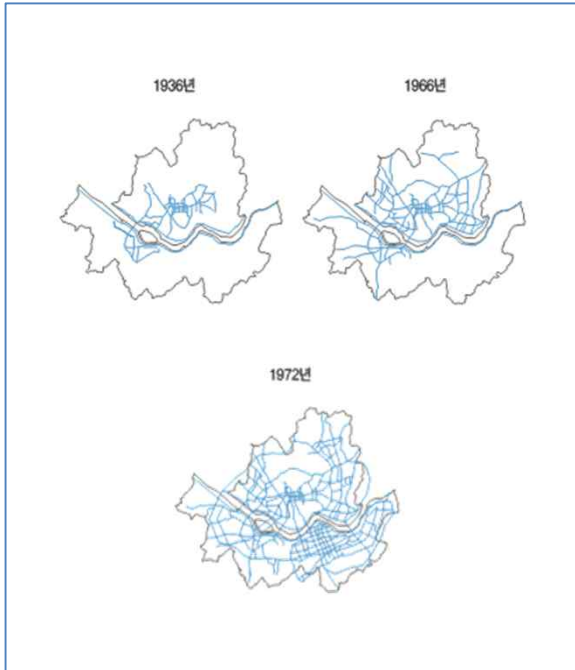
Traffic system for Car



Car-Oriented Policy

2. Background of the car-oriented policy...

Period of development basic urban infrastructure

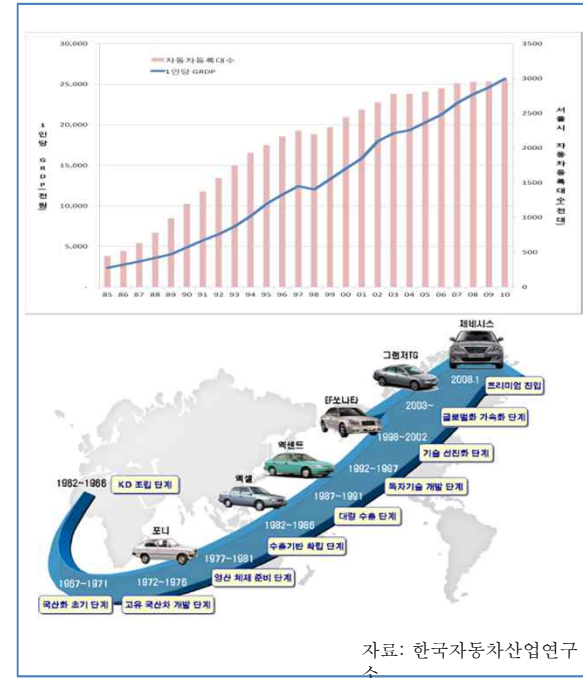


Increasing traffic demand



사진 : 80년대 강남역, 여의도

Increasing



Supporting urban development and traffic demand

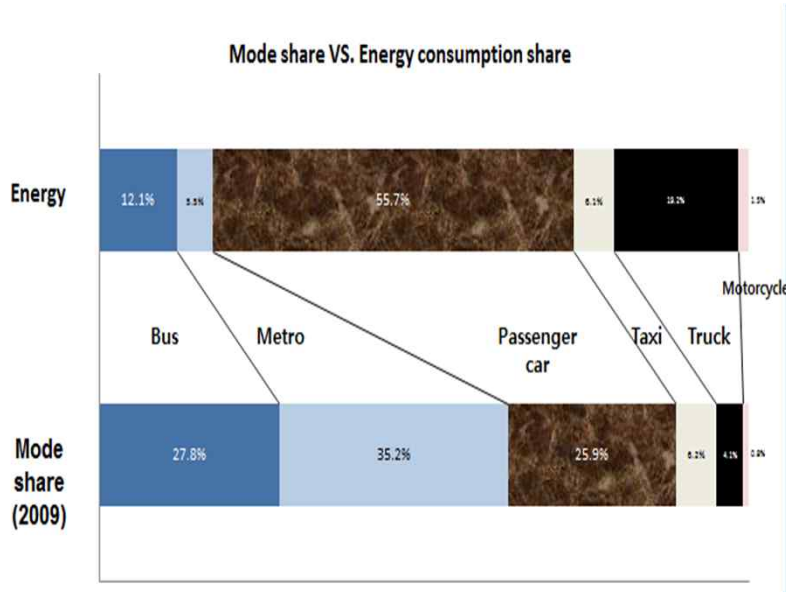
3. Side Effect... (Environment, Energy)

Transport ' Share of energy consumption(Seoul): 31%

Co2 emission of private= 7 times of Bus, 15 Times of Metro

Mode share of Private car: 25.9%, Share of energy expenditure: 55.7%

61.5% of air pollution from Vehicles



“자동차 배기가스가 아토피·천식 유발”
 환경정의 “서울시내 초등학교 80%가 자동차도로 300m 이내”
 “새집” “새교실” “인스턴트식품”에 이어 ‘자동차 배기가스’가 아토피·천식을 일으킨다는 주장이 제기됐다.
 환경정의 부설 환경정의연구소는 “서울시내 초등학교의 동차도로에서 300m 이내로 있다”며 “이는 서울 시내 어린이 인구가 급증하고 있는 상황에서 심각한 대기오염을 초래할 수 있다”고 경고했다.
 “교통량, 도로면적, 주차장 비율 등 자동차 이용이 높은 지역일수록 어린이 환경성질환 발생률이 높은 것으로 나타났다.”
 김미선 국장은 “교통량, 도로면적, 주차장 비율이 높은 지역일수록 어린이 환경성질환 발생률이 높은 것으로 나타났다”며 “특히 교통량의 경우 아토피와 천식 발생률 사이에 유의미한 상관관계가 있다는 사실이 확인됐다”고 말했다.

Energy consumption structure, Excessive emission of pollutant

3. Side Effect... (Economy/Urban Planning)

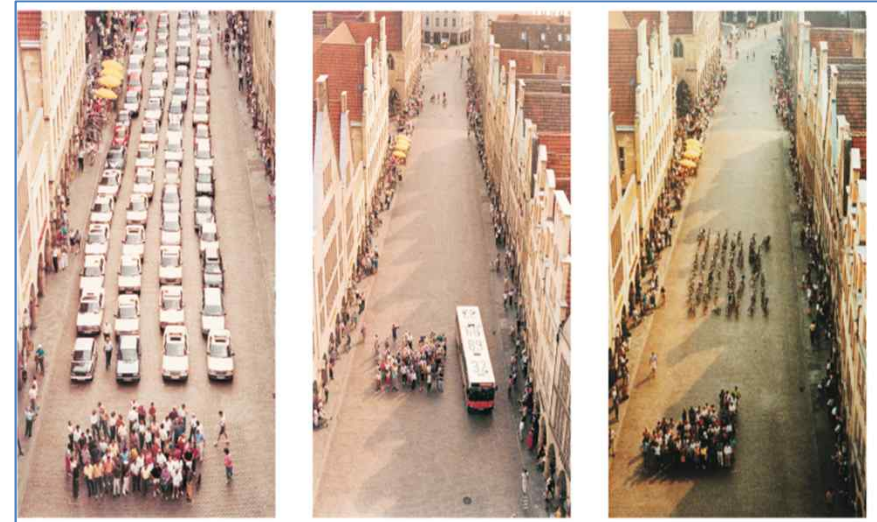
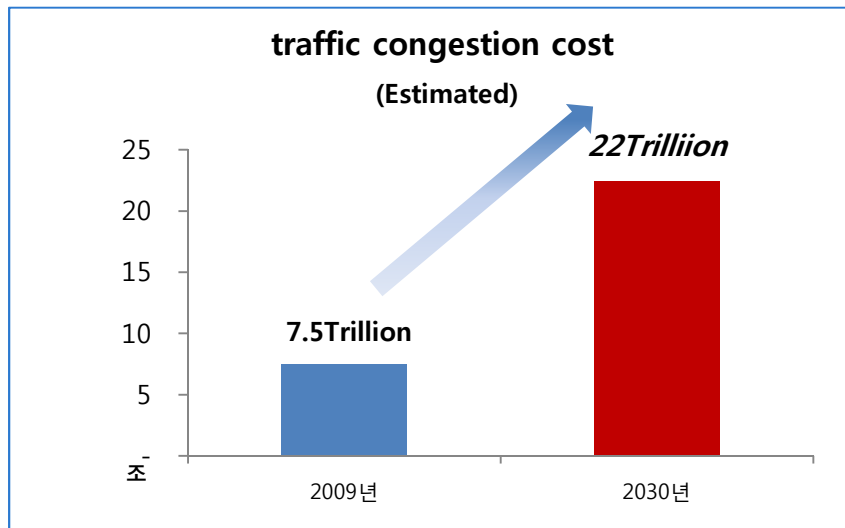
Spending 11times cost public transportation instead of a private car

Lack of space of constructing road , Spending 78% of constructing budget for Compensation expenses

Increasing traffic congestion cost

Causing inefficiency

- Private car's dimension of parking lot= 20 times of Bus
- Private car's dimension of Road = 8.5 times of Bus



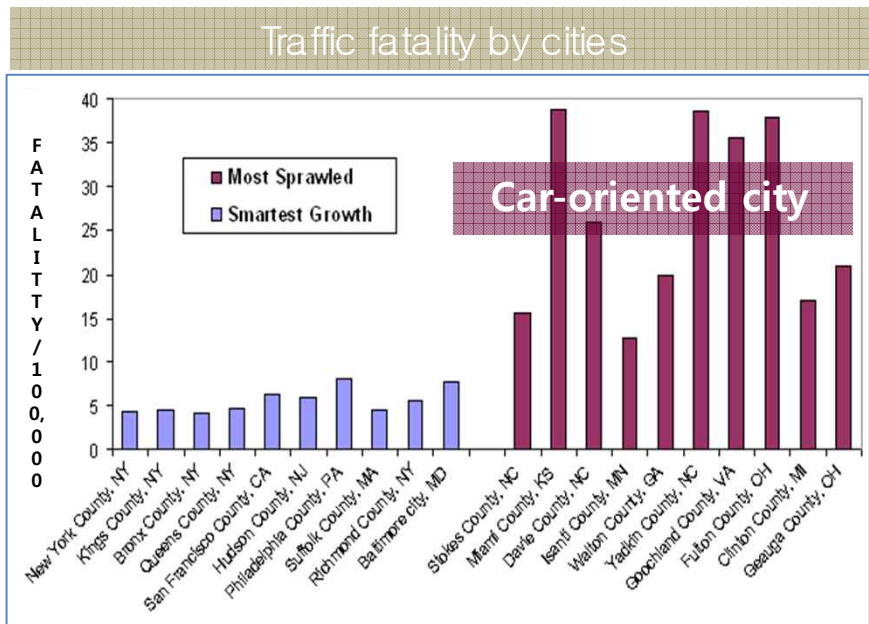
자료: City of Muenster Planning Office, 2001/8)

Economical and Spatial inefficiency

3. Side Effect... (Local Communication/Control Traffic Demand)

Dismantling of Community

- Dismantling of Community due to car-oriented system
- Possible of Fatality: City pedestrian-oriented city = 4 times of Car-oriented

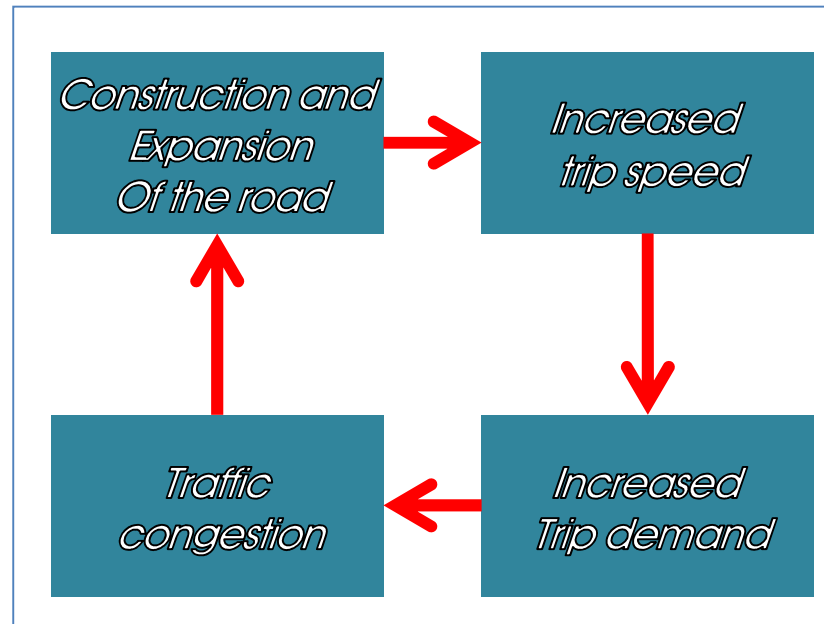


자료: Ewing, R. et al., 2003, Urban sprawl as a risk factor in motor vehicle occupant and pedestrian fatalities, American Journal of Public Health, 93(9): 1541-1545

Solution for traffic congestion

▷ Constructing road ▷ extreme traffic congestion

- Brass paradox



Dismantling of Community, Traffic congestion Vicious cycle

II . New Challenge

1. Demands for an Improved Quality of Life

Changes in Citizens 'values of 'Quality of life'



Restored Humanity

- Demanding a people-centered transportation system which overcomes human alienation

Communication

- Demanding a transportation system that communicates with citizens and their viewpoint

Society Integration

- Demanding an equitable transportation system for everyone

Public Domain

- Demanding a shared transportation system (public transportation, car pools, etc.)

Health

- Demanding a healthy transportation system (well-being, LOHAS)

Need for a transportation system that values people, communication, equality, sharing, and health

2. Energy/Climate Change Crisis

Excessive oil use

- 5th in global oil consumption per head
- 2nd in oil consumption per head among non-oil nations
- An advent in oil production peak in 2020

Source: Italian Oil Company (Eni) Report, 2006

예측 기관/ 전문가	피크 오일(년도)	추정량
바크티아리(ASPO)	2006~2007	-
콜린 캠벨(ASPO)	2007	all liquids, 궁극매장량 2조 5,000억 배럴
Center for Alternative Technology**	2010~2031	-
장 라에레르(ASPO)	2015	all liquids, 궁극매장량 3조 배럴
피크오일연구협회*	2014~2018	-
피에르 르네 보카(ASPO)	2020	all liquids
TOTAL	2025	-
IEA	-	재래식 석유, 궁극매장량 2조 6,260억 배럴
DOE	2020	-
피터 R. 오델	2060	all liquids, 궁극 매장량 6조 배럴 이상

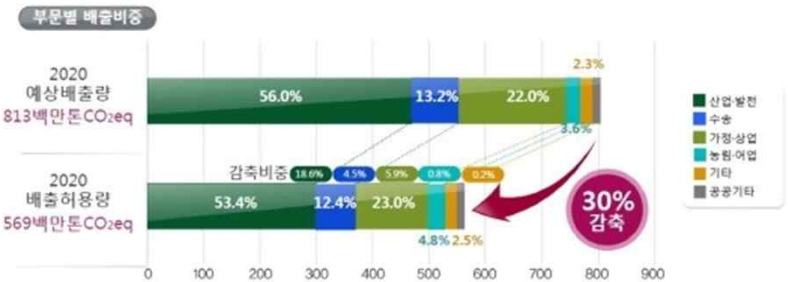
출처 : 뱅제르, 2007, DOE, 2004, Attali, 2009, CAT, 2010

Possibility of being added to 'emission reduction nations' according to the Climatic Change Agreement

- Federal government announces greenhouse gas emission reduction goals
 - national : 30% reduction compared with BAU in 2020
 - transportation section : 34.3% reduction compared with BAU in 2020

2020년 국가 온실가스 감축목표 배출전망치 대비 30% 감축 확정('09.11.17)

- 2020년 부문별, 업종별 감축목표 발표('11.7.12)
- 산업 18.2%, 발전 26.7%, 수송 34.3% 가정산업 26.9%, 농림어업 5.2%, 폐기물 12.3% 감축

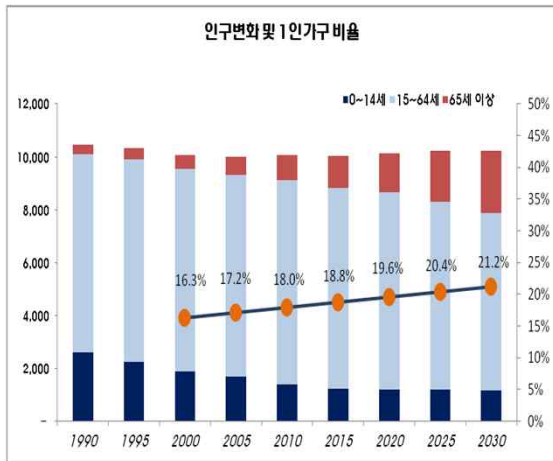


Source: Korea Energy Agency

Need to switch to a transportation system that deviates from fossil fuel dependence

3. Change in City Environment

Change in Population

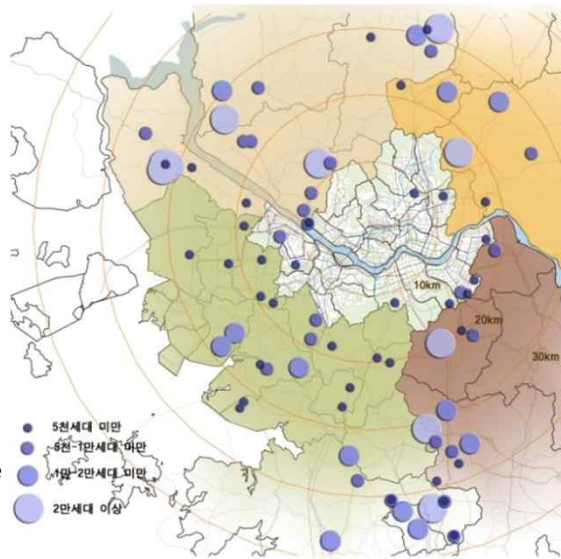


Source : Statistics Korea, age-specific population estimate

- Stagnation and reduction in total population
- Above age 65: 1 out of 5 people (22.9%)
- single households: 1 out of 5 households (21.2%)

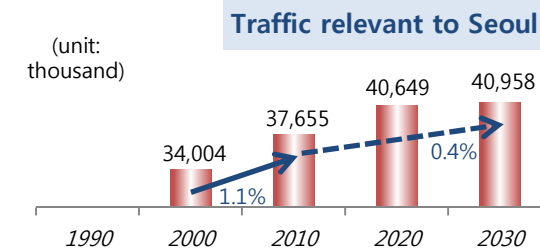
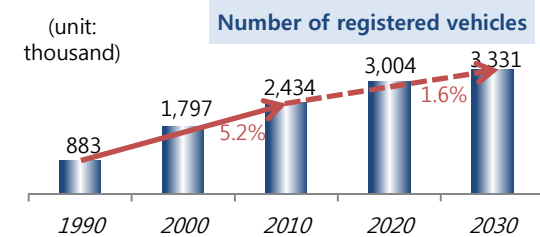
Aging Society, increase in single households

Change in City Structure



City expansion and conurbation

Change in Transportation Demand



- car : 5.2%(past 20 years) vs. 1.6%(future 20 years)
- traffic : 1.1%(past 10 years) vs. 0.4%(future 20 years)

Slowdown of a growing trend of cars and traffic

Need to switch to a management-centered transportation policy rather than a growth centered policy

4. Development of advanced technology

Vehicle and communication technology



Source : Presidential Council on National Competitiveness, ITS Developmental Strategies

- Infrastructure and constant intravehicular communication (V2I, V2V)
- Rear delivery of obstacle information
- prevention of collision and lane deviation

Provide proactive safety service

Data and positioning technology

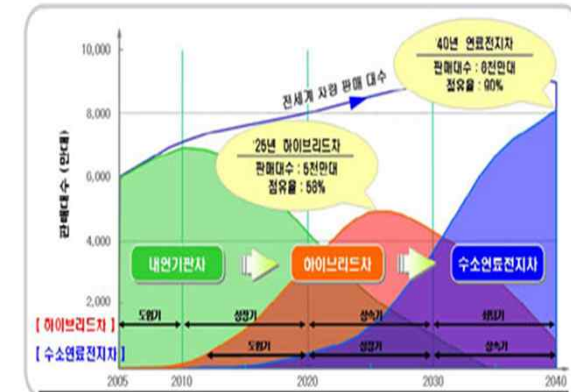


Source : the Korea Transport Institute, share base plan of transportation system

- Advanced computer process performance (cloud, big data)
- Accuracy enhancement of determination technology and sensing technology
- Supply of smart devices

Create and provide various and accurate information

Fuel and energy technology



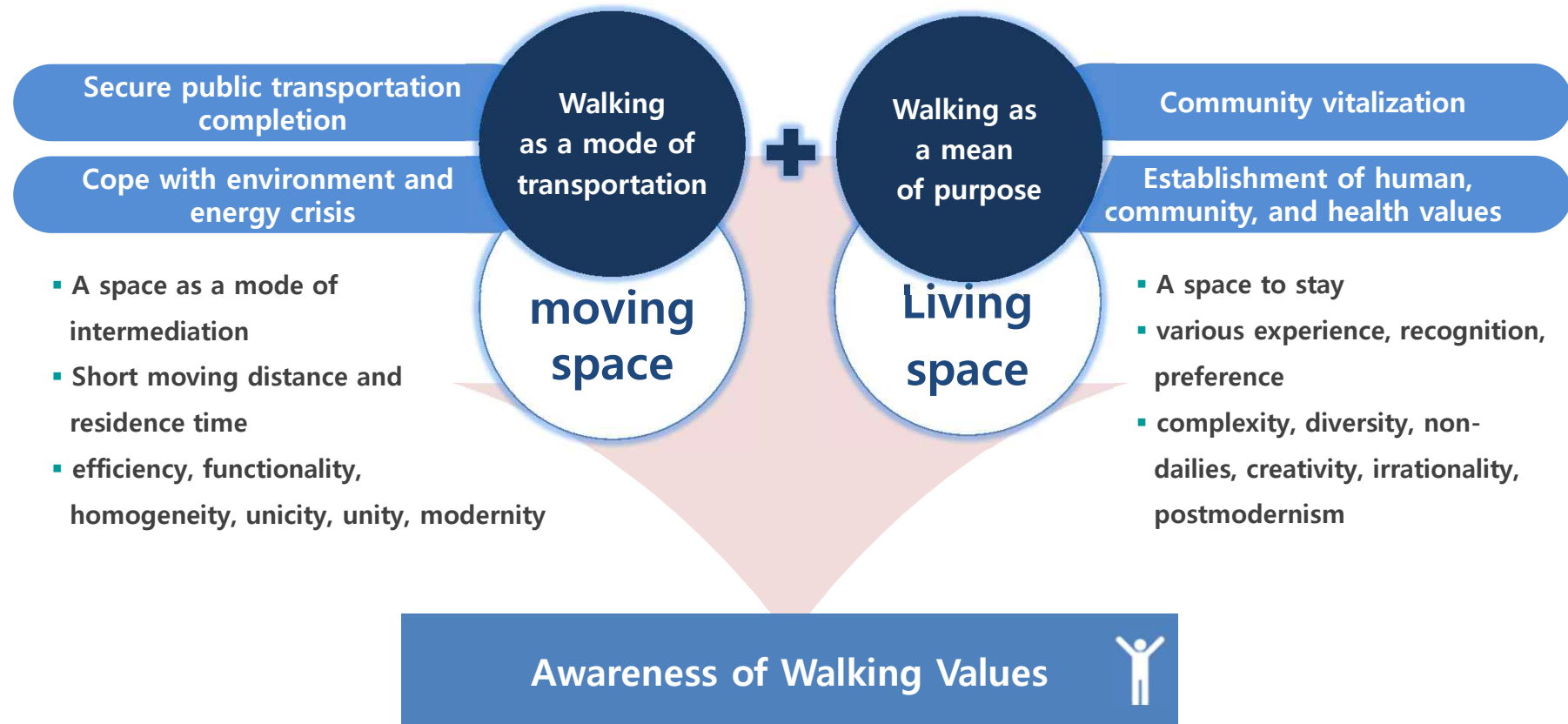
Source : Global Insight

- Commercialize vehicles that use new fuels
- Increase efficiency of solar energy
- Commercialize wireless charging system

Supply new transportation modes and increase energy efficiency

Needs an efficient transportation system supported by advanced technology

5. Awareness of pedestrian values

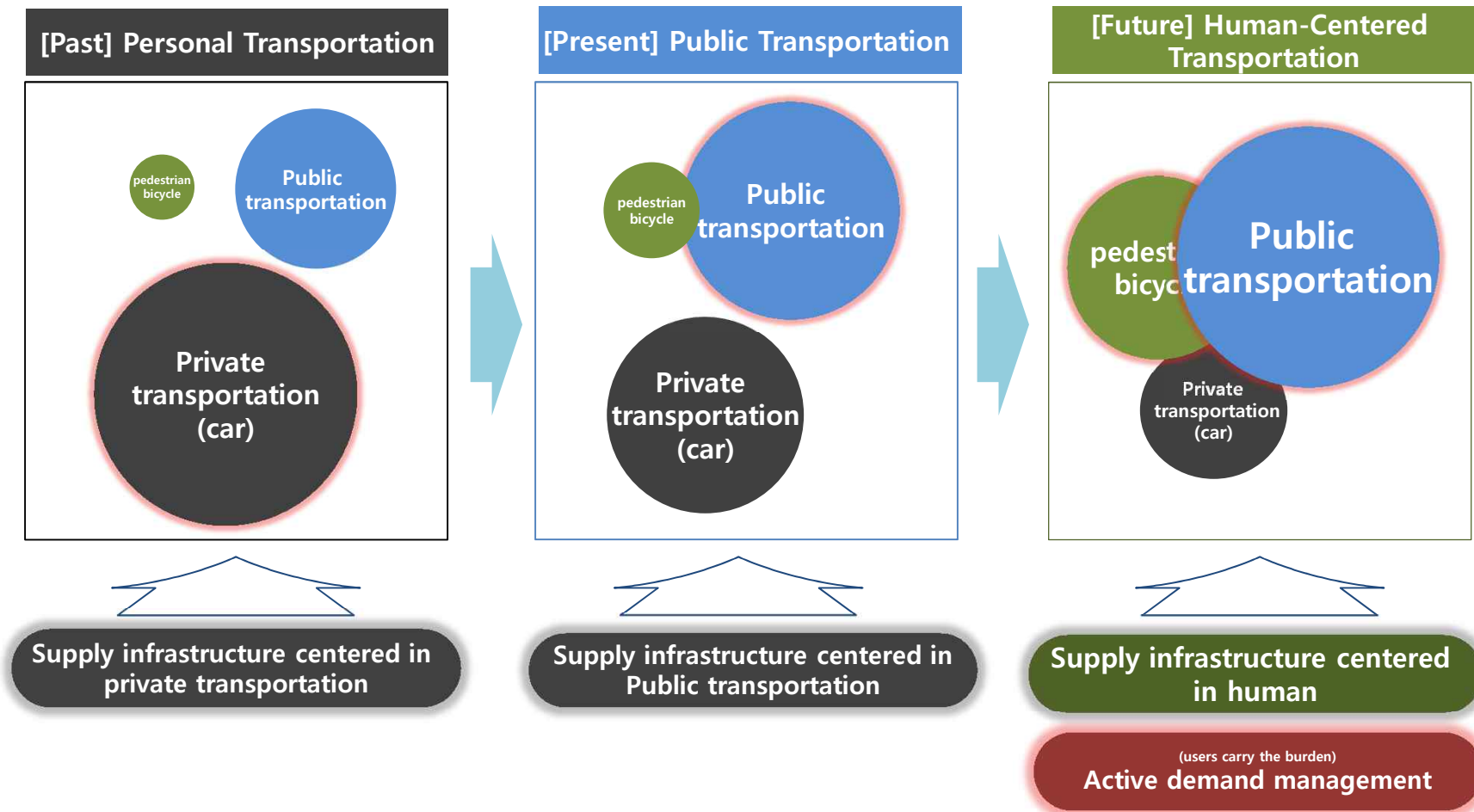


Needs a pedestrian policy that considers completion of traffic and enhanced quality of life

III. Evolution

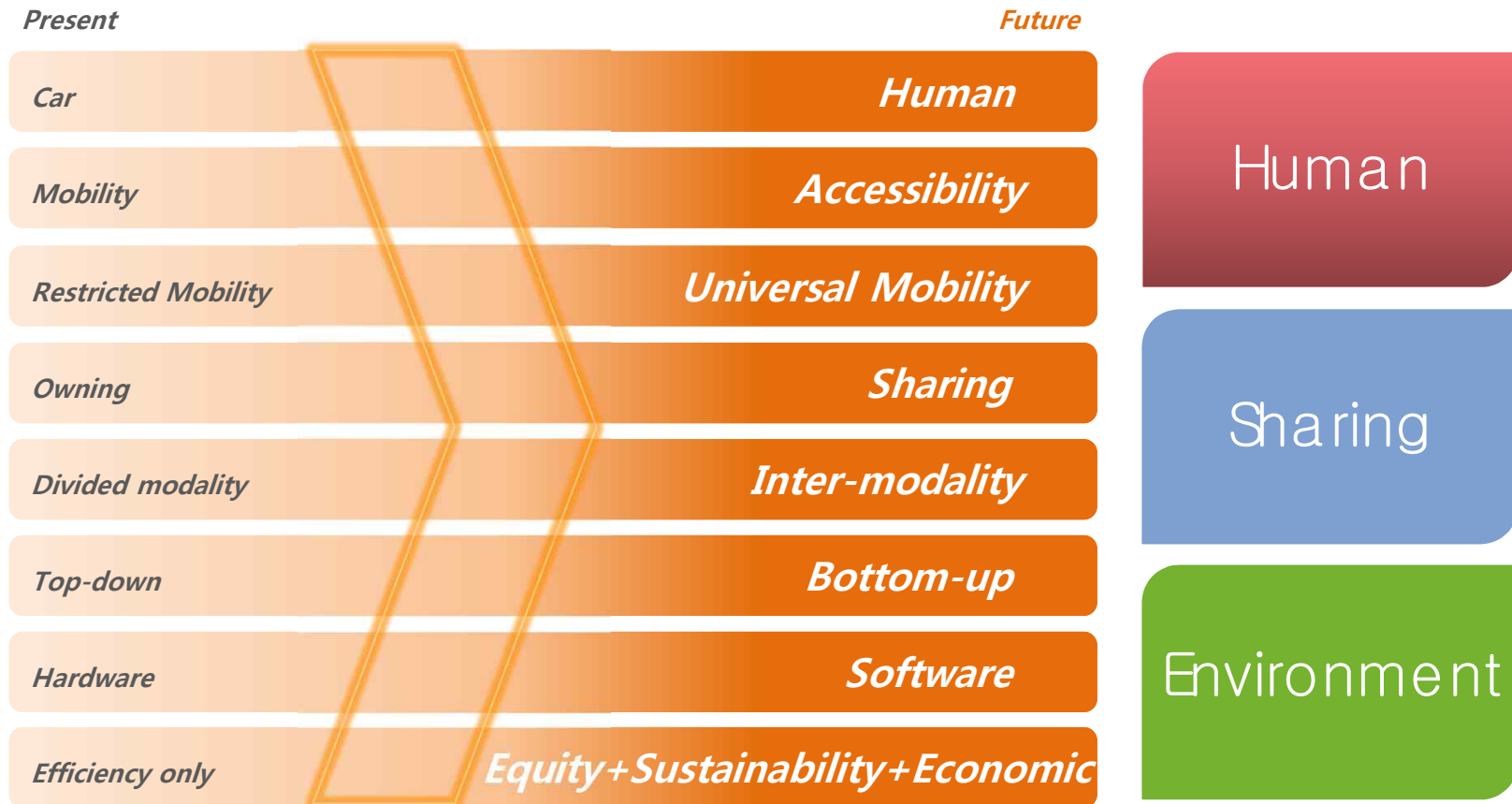
1. Shift in Traffic Policy Paradigm

- *A central movement from a policy that prioritizes 'social value' to 'personal convenience'*

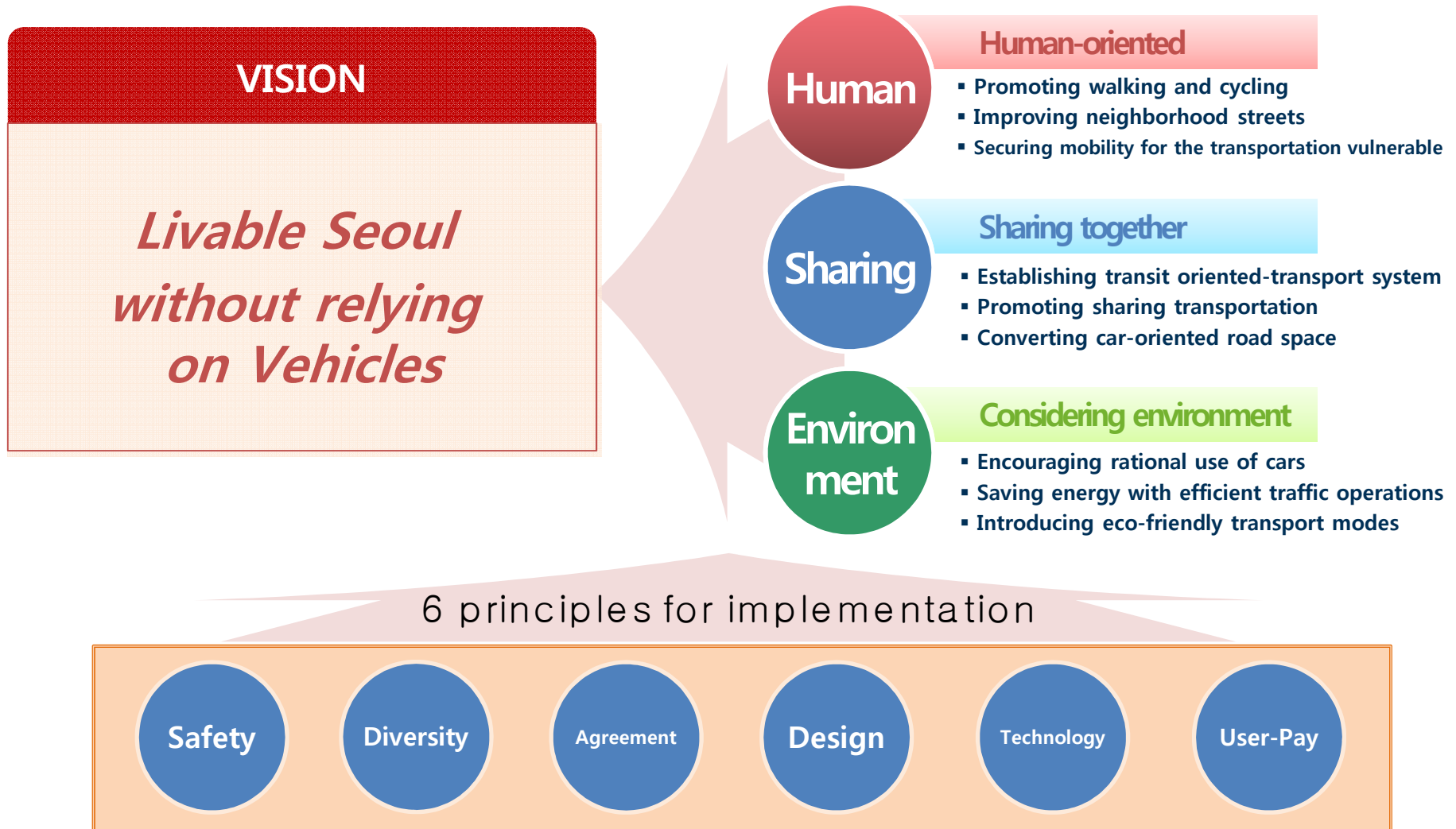


1. Paradigm Shift

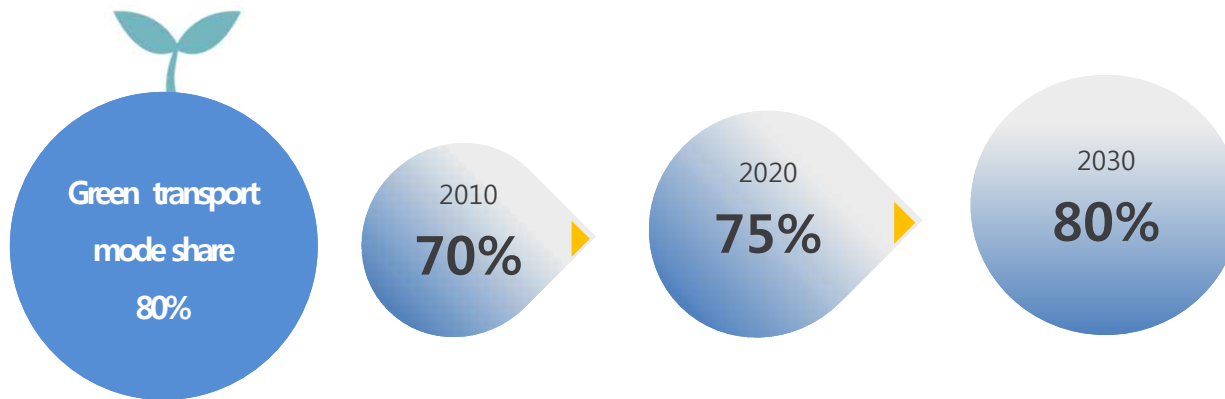
Toward paradigm shift



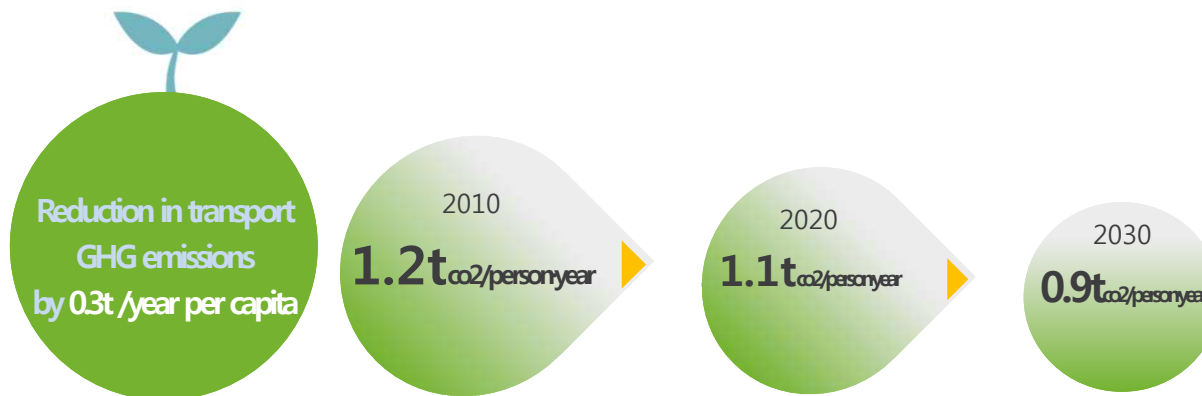
2. Vision



3. Vision



※ Green transport mode: transit, walk, bicycle, zero emission vehicles



A large red-bordered box containing three stacked goals for the year 2030. A large arrow points from the left towards this box.

- 2030 Triple 30**
- Car trip reduction by **30%**
- Transit commute travel time reduction by **30%**
- Green space ratio in downtown From 10% to **30%**

4. Action Plan

「Seoul Transport 2030」

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Promises



-  Building pedestrian-oriented environment
-  Encouraging the wide use of bicycles
-  Making an accident free city
-  Removing barriers for the transportation vulnerable
-  Establishing rail-oriented public transit system
-  Making public transit faster and more convenient
-  Encouraging shared transport
-  Reducing unnecessary trips
-  Introducing environmentally friendly transportation modes
-  Making cars on the road flow smoothly
-  Improving the citizen's awareness of the better transport culture



Human-Oriented Transportation



Human



Building pedestrian-oriented environment



Encouraging the wide use of bicycles



Making an accident free city



Removing barriers for the transportation vulnerable

Double expansion of sidewalk and bike paths (1m² → 2m², 8% → 16%)

Reducing traffic fatality by under 1/6 (430 → 70)

100% implementation of transportation vulnerable support facility (75% → 100%)

- *What is the establishment rate of transportation vulnerable support facility? (=a suitable installation rate of transportation vulnerable travel convenience facility)*
 - Traffic convenience facilities are appropriately installed according to the subsection standards of the 'Law on Mobility Improvement for Traffic-Vulnerables' - An average of transportation methods (bus, city rails), passenger infrastructure(city rail station, railway station, bus stop, terminal), road(sidewalk, pedestrian environment)

Human-Oriented Transportation

01 Building Pedestrian-Oriented Environment



Expansion of pedestrian prioritized space and time

Evaluation of SMG's pedestrian level of service and improving the standard

Space where pedestrians can roam about freely

- **Expansion of pedestrian prioritized space**
 - *Expansion of pedestrian prioritized permanent space*
 - *Construction of 30 transit malls*
 - *Construction of promenade*
- **Vulnerable protected area**(Senior, Children, Disable)
 - *Hourly vehicles entering restricted , operations integration / association*
- **Evaluation of SMG's pedestrian level of service and improving the standard**
- **Levying garage option on car buyers**
- **Building underground city center pedestrian network**
- **Creating a vehicle-free town**

No more waiting or detouring due to traffic

- **Expansion of pedestrian prioritized road facilities**
 - installation of a pedestrian friendly crosswalk: diagonal or double width crosswalk
 - Demolition of pedestrian overpass facilities
- **Implementation of Pedestrian prioritized traffic signal**
 - Interlocking pedestrian traffic signal, extending pedestrian crosswalk time
 - Installing pedestrian operated traffic signs
- **Providing pedestrian only direction guidance service**
 - Implementing pedestrian route guidance system
 - Building pedestrian electronic map



Human-Oriented Transportation

❖ Improvement of pedestrian environment

✓ Reduction space of road and expansion of pedestrian space in CBD – 18 route 20.02 km

- 1st phase: 6 routes (4.45km), 2nd phase: 6 routes(10.64km), 3rd phase: 6route(4.84km)



Human-Oriented Transportation

✓ Pedestrian prioritized zone



- Sejongno Pedestrian prioritized zone
 - Operation section: 550m
 - Operation hour: 2day/m(Sunday)
 - Visitor: 430,000 persons

• Deoksugung Pedestrian prioritized zone

- Operation section: 310m
- Operation hour:
11:30~13:30(every day)
- # Open City happy Street
on every wednesday



Human-Oriented Transportation

- ✓ Seoul station flyover **covert into Pedestrian prioritized zone**
 - Constructing in Y1970 and regeneration in Y2017
 - 17 Pedestrian prioritized zone at 17m high
 - **Integrated Regeneration of Areas near Seoul Station and the Seoul Station Overpass Expected to Revive Local Economy**



Human-Oriented Transportation

❖ Sinchon Transit mall

- ✓Improbing pedestrian environment for walking and entertaining
- ✓Creating a cultural street for reviving local economy



- Operation Section : Yeonse-ro (550m)and Myeongmul street(450m)
- Project period : Mar. 2012 ~ June. 2014 ('14.1.6 first transit mall at Yeonse-ro)
- Contents: Expanded walkway(3~4m->7~8m), constructing a square
- Allowed Vehicles : Vans carrying 16 or more, vehicles for emergency use, at all time, Taxi(00~04), Messenger bike(10~11,15~16)
- Process: Interested group participation project



※ No vehicles day (Sat. 14:00 ~ Sun.22:00)

Human-Oriented Transportation

02 Encouraging the wide use of bicycles



Establish a bicycle friendly town

Expansion of public bicycles at life zone and linked operation

Contract bicycle paths all around Seoul

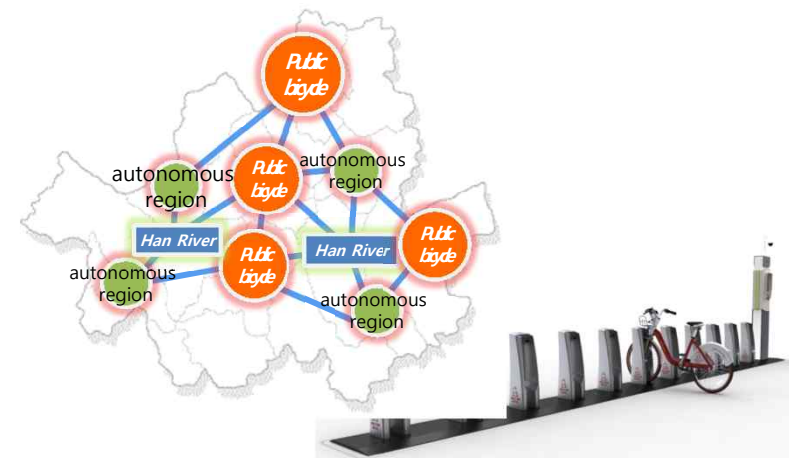
- Establish a bicycle friendly town
 - Expand life zone bicycle paths, parking facilities, repair centers
- Establish a bicycle trunk network
 - Expand linked network among life zones
 - Create bicycle trunk network (Han River, bicycle priority lanes)

Provide safer bicycle usage

- Operate a bicycle theft prevention system
 - Bicycle registration, theft prevention parking system, reinforced punishment standards
- Reinforce public transportation transfer support
 - Expand boarding with bicycles
 - Reinforce public transportation transfer
- Vitalize bicycle usage
 - Expand bicycle bus lines and Campaigning for road share

Rent bicycles anywhere, anytime

- Expansion of public bicycles at life zone
 - (short term): CBD, life zone
 - => (Long term) the Seoul Metropolitan area
- Linked operation of Public bicycle rental service in city, district, and Han River



Human-Oriented Transportation

03 Making an accident free city



Limit all life zone speed limit to 30km/h

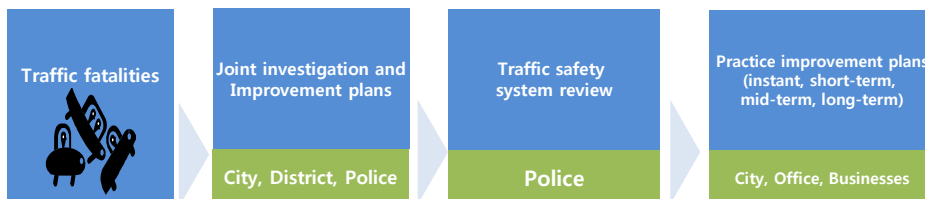
Operate enforcement management system 'Seoul EYE'

Reduce conflicts with vehicles in life zones

- **Integrated maintenance of life zone transportation environment**
 - Limit all life zone speed limit to 30km/h, restrict passing traffic
 - Reinforce speed limit to 20km/h at preserved area
- **Implement proof system of garage in life zones**

Strengthened traffic safety standards on trunk roads

- **Reinforce speed limits in city main roads (60→50km)**
- **Maintaining all traffic safety facilities**
- **Create an immediate response system for all traffic fatalities**
 - Establish accident response system and TF team



Safer use of public transportation

- **Improve public traffic safety**
 - Implement constant surveillance system in urban railways based on in-vehicle video surveillance(cctv)
 - Reinforce management of transportation practitioners, implement speed limit equipment
 - Reduce persisting period in vehicles and facilities
- **Reinforce public traffic security(crime prevention)**
 - Introduce call-Bus
 - Introduce late-night safe rides for female passengers

Safer Seoul traffic with advanced traffic safety management system

- **Operate enforcement management system 'Seoul EYE'**
 - Surveillance of public vehicle traffic offence (bus, taxi, public organization vehicles)
- **Operate a 24 hour Seoul Safety integrated situation room**
 - Response and information sharing system of traffic, firefighting, disaster situations

Human-Oriented Transportation

04 Removing barriers for the transportation vulnerable



100% of city buses change to low-floor buses

Install integrated transportation support center for the transportation vulnerable

Convenient public transportation for the transportation vulnerable

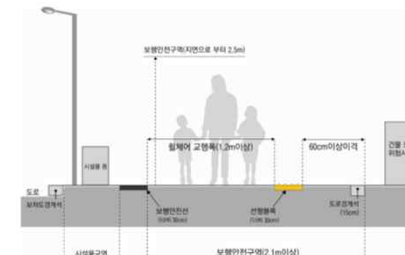
- 100% of city buses change to low-floor buses
- Establish a support system for the transportation vulnerable in all city railway stations
 - Secure travel paths only for the transportation vulnerable

Removal of obstacles for the transportation vulnerable

- Establish a pedestrian environment without obstacles
 - Expand effective sidewalk width, install bump crosswalks
- Transportation designed based on the transportation vulnerable (Universal Design)
 - Systemize modes of transportation so that the design would consider the transportation vulnerable before construction

Expansion of transportation system for the transportation vulnerable

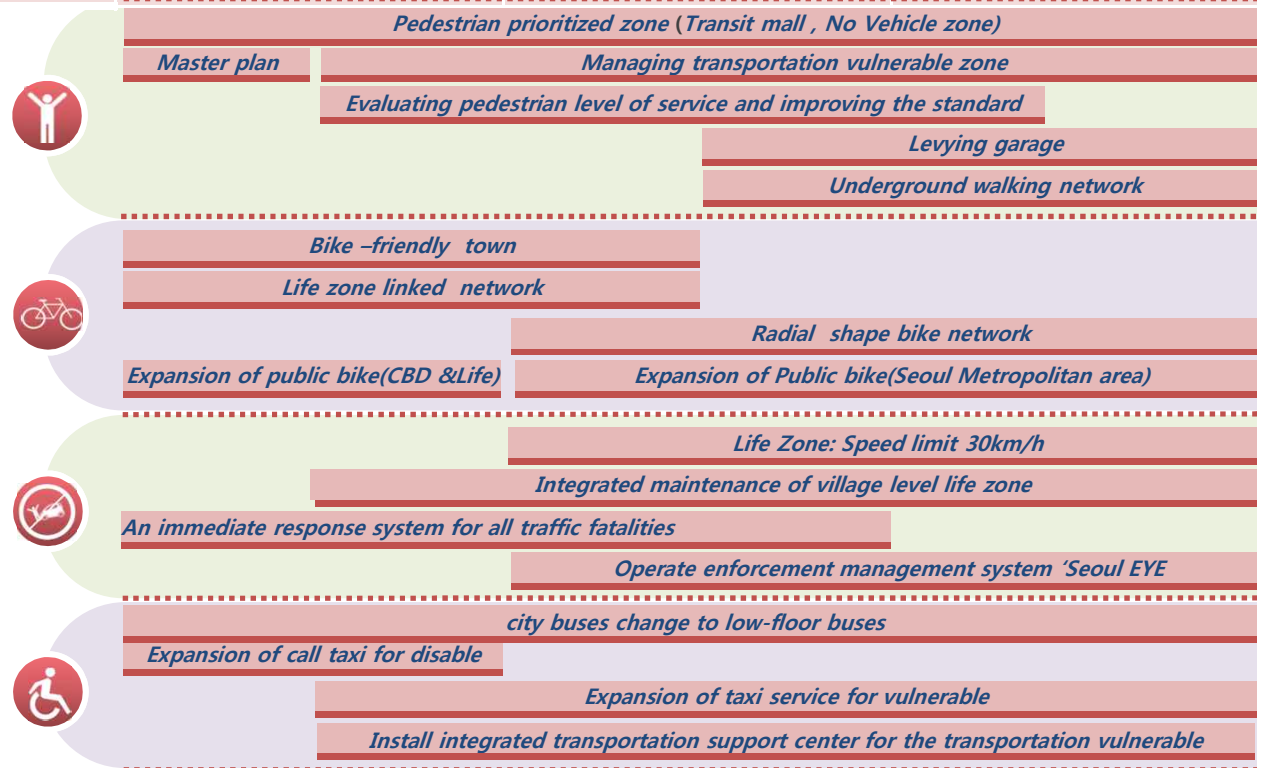
- Expand call-taxi services for the disabled
 - Increase the number of call taxis for the disabled (taxis must be able to board wheelchairs)
 - Make practical use of regular taxis to provide call-taxi services for the disabled (non-wheelchair disabled persons)
- Introduce welfare(emergency) taxi
 - Automated phone connection for the elderly and the infirm, especially for those who live alone
- Install integrated transportation support center for the transportation vulnerable
 - Provide linked services for modes of transportation, moving route, and facilities



Human-Oriented Transportation

Human-oriented	Short(~'16)	Mid(~'21)	Long(~'31)
Green transport mode share <small>(now 70%)</small>	72%	75%	80%
Dimension of walkway per person <small>(now 1.0m²)</small>	1.2m ²	1.5m ²	2.0m ²
Ratio of bicycle way <small>(now 8.3%)</small>	8.8%	11.7%	16.6%
Traffic death <small>(¥2015 372/y)</small>	340 person / Year	200 Person/Year	100 Person/Year
Ratio of facility for transportation vulnerable <small>(now 75%)</small>	82%	90%	100%

**Hu
man**



Sharing Transportation



Sharing



Establishing rail-oriented public transit system



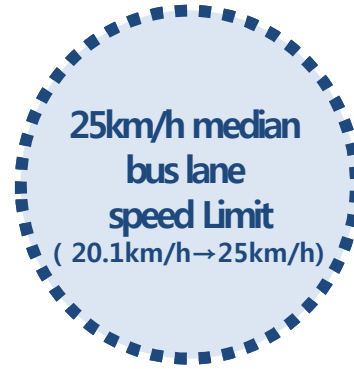
Making public transit faster and more convenient



Encouraging shared transport



Current subway isolated area 38%



Per 10km drive 30minutes ⇒ 24minutes



Assuming car sharing occurs within 5 minutes

Sharing Transportation

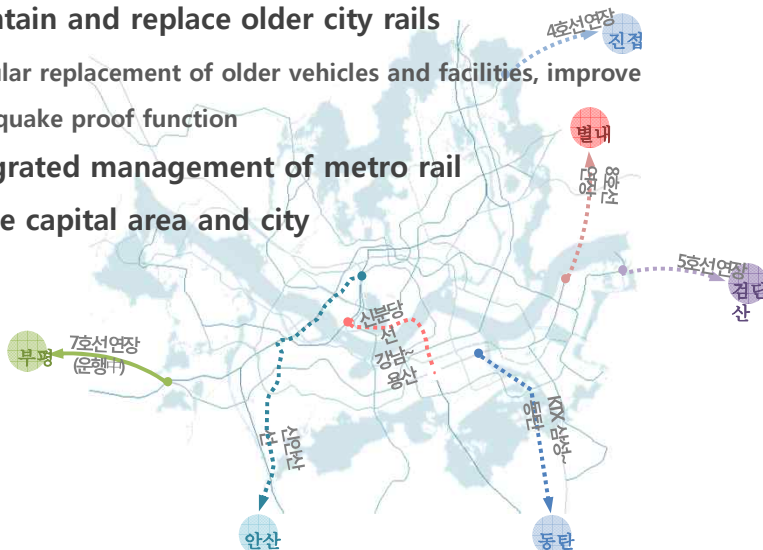
01 Establishing rail-oriented public transit system



Expansion of LRT and inter-city metro
Reform subway supporting trunk/feeder bus

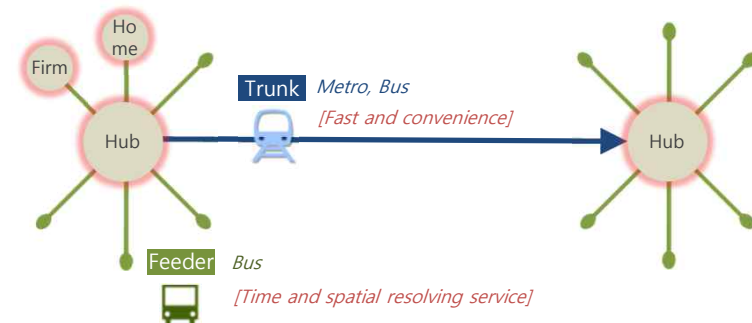
Constant improvement and expansion of city railway

- Expansion of metro rail transit and light rail transit
 - Reinforce GTX functionality that links Seoul and the metro area
 - Improve light rail lines for areas without railway services
- Improve subway congestion
 - Establish a prediction system for inner vehicle congestion, Reduction of interval time at rush hour
- Maintain and replace older city rails
 - Regular replacement of older vehicles and facilities, improve earthquake proof function
- Integrated management of metro rail in the capital area and city



Removal of public transportation blind spots through bus system reformation

- Reform subway supporting trunk/feeder bus
 - Reform bus line system for feeder lines(links city rail and trunk bus)
 - Circular bus linked with public transportation (city center, areas without rail service)
 - city circulation bus
 - Bus station linked metro
- Remove time-based blind spots of public transit service
 - Expand mode of transportation in response to late-night transit demands (late-night bus, on demand safe ride taxi service)



Sharing Transportation

02 Making public transit faster and more convenient



Expanding city railway express service

Operating Transfer supporting structure (No-Tag, Non-Stop, All-Pass)

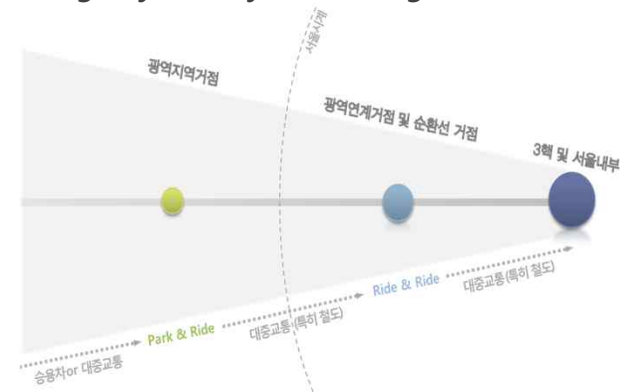
Increased operation speed of public transit

- Expanding city railway express service
- Radial and ring median bus lane
 - Radial road(liked main road) + Ring road(connected three point)
 - Expansion of BRT(Bus Rapid Transit)
 - Operate a median bus only lane and bus-oriented traffic signal
- Introducing a demand response model of trunk express bus
 - M BUS(Express Bus)



Shortened transfer time and distance

- Creating a transfer supporting system
 - Establish a No-Tag, Non-Stop, All-pass system
 - Provide integrated transfer information
- Expansion of systemized functional transfer facility
 - wide area base : wide area transfer center in the city skirts (car ↔ public transit)
 - Inner city base : public transit transfer center (urban railway ↔ bus)
- Project for linked between bus and metro station
- Operating city railway reshuffling



Sharing Transportation

- ❖ Tayo bus and Lava train (Animation character)



Sharing Transportation

03 Encouraging shared transport

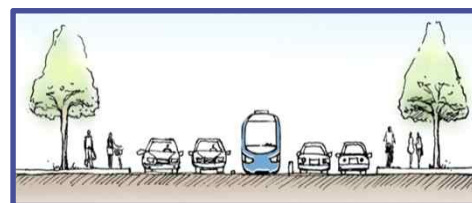


Establishing Shared Road

Promote private car sharing (P2P)

Returning formerly vehicle oriented space to people

- **Constructing shared road**
 - A shared road without boundaries between sidewalks and roads for pedestrians
- **Expanding road diet**
 - Expand sidewalks and bicycle paths through reduction of existing roads
- **Introducing parking lot sharing**
 - A time based distinction between public and private parking lot ownership
 - Implement parking reservation



Walk
Bike

Road

Public
Trans

Road

Walk
Bike

Effective use of transportation resources

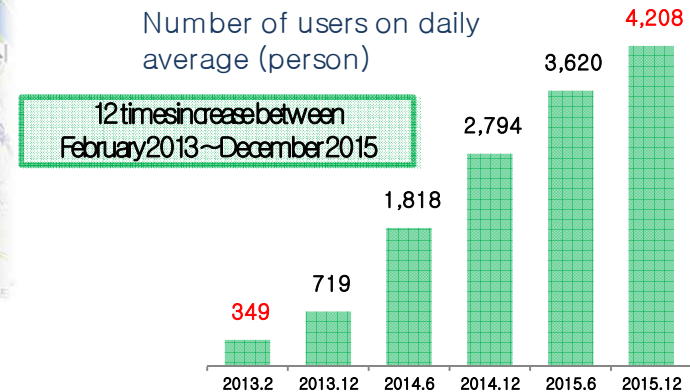
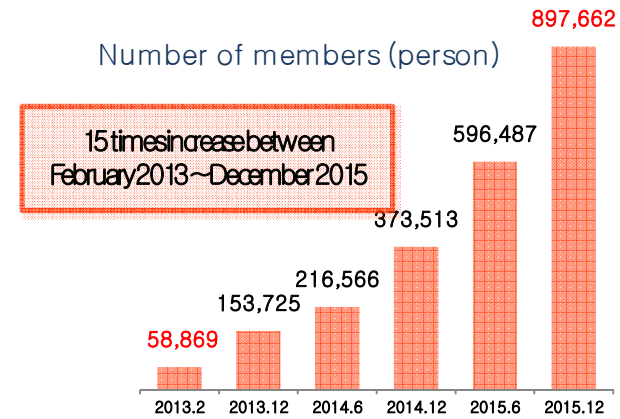
- **Commercialization of car sharing service**
 - Expand service branches (community center, public parking lot)
 - Promote private car sharing (P2P)
- **Implementing bus sharing**
 - Operate shuttle buses using excess vehicles (for commuting or welfare purposes)
- **Expanding bicycle sharing (public bicycles)**
- **Institution for supporting sharing transportation**
 - Integrated sharing transportation information system
 - Sharing transportation card(integrated public, car sharing, bike)



Sharing Transportation

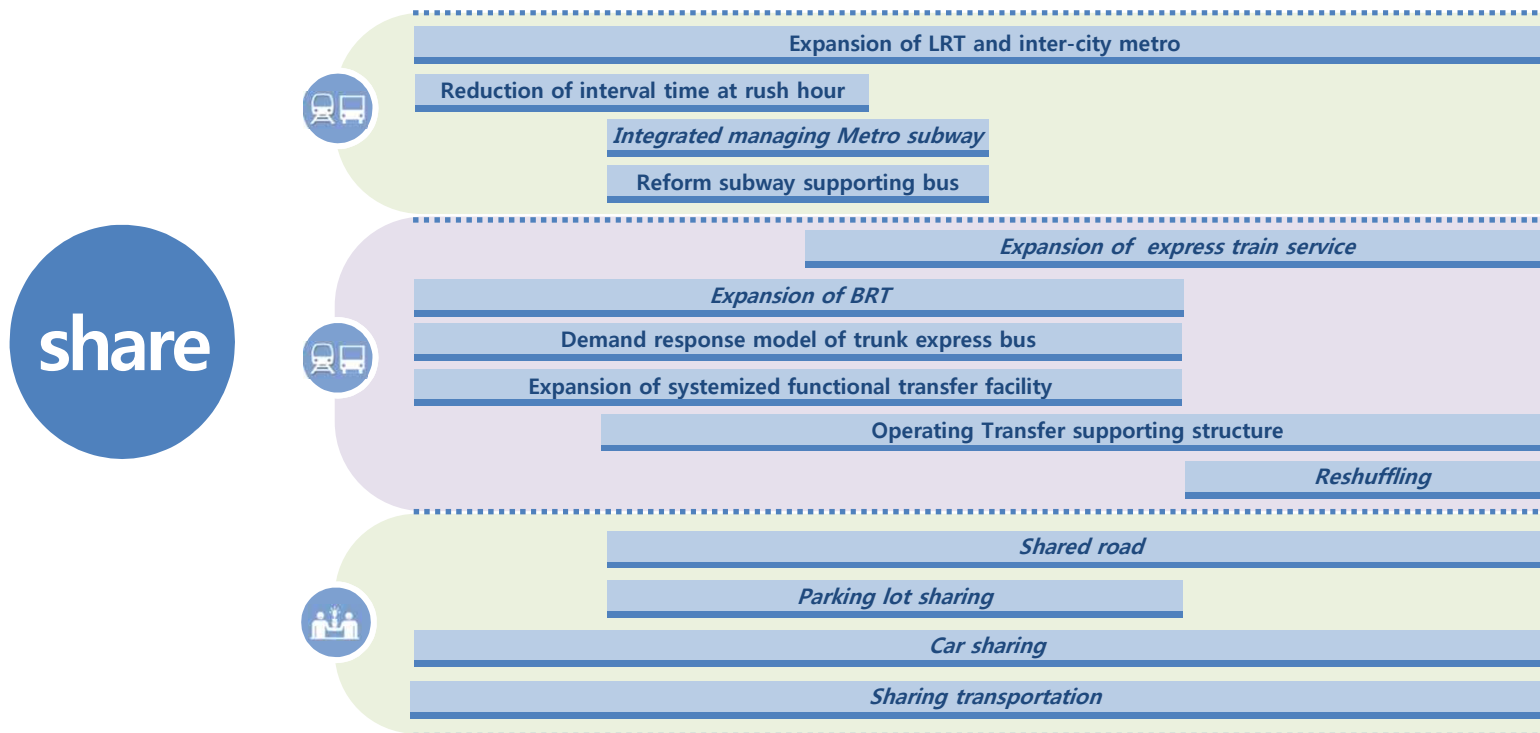
❖ Nanum car(Car sharing) service

- ✓ Non-car owners are available to anyone anywhere at any time
- ✓ Reduction of traffic demand, Saving energy



Sharing Transportation

Sharing Transportation	Short(~'16)	Mid(~'21)	Long(~'31)
Green transport mode share <small>(now 70%)</small>	72.5%	75%	80%
Ration of Walk to the nearest metro station* <small>(Now 62%)</small>	64%	67%	71%
Speed of Median bus lane <small>(Now 20.1km/h)</small>	20.5km/h	22.0km/h	25.0km/h
Car sharing outlet. <small>(Now 292outlets) (0.7/village)</small>	1 outlet/village <small>(430outlets)</small>	2 outlets/village <small>(830outlets)</small>	5 outlets/village <small>(2,000 outlets)</small>



Eco – friendly transportation



Environment



Reducing unnecessary trips



Introducing environmentally friendly transportation models



Making cars on the road flow smoothly



Improving the citizens' awareness of the better transport culture

Inner city car
modal share rate
10%
(18.4% → 10%)

Rate of emission free
public transportation
vehicles
100%
(0.2% → 100%)

Rate of trunk
road congestion **10%**
(19% → 10%)

(including sidewalk and bike paths)

Eco – friendly transportation

01 Reducing unnecessary trips



Congestion fee and tax based on driving distance
Operating Zero Emission Zone

Reasonable car usage

- Reinforce principles of private vehicle usage and the driver's burden
 - Implement congestion fee based on driving distance
 - Substantialize business management of traffic demands
- Introduce management of parking demands per block

Reducing commute related pressure through TOD

- City maintenance and management in consideration of public transit quantity and expandability of the city
 - Prepare transportation infrastructure installment policy in case of city planning
 - Vitalize TOD centered transportation node
- Expanding flexible workplace
 - Reinforce flexible hours such as telecommuting (time based attendance, part time working hours)
 - expand smart work center through public ownership of private facilities (public: 50, private: 150)

A pleasant city with less vehicles

- Operating Zero Emission Zone
 - Restriction of air contaminant emitting vehicles
- Reinforcing large scale traffic-causing infra management
 - Designation and management of congestion managed region/facility
- Reinforcing downtown parking demand management policies
 - Implement zero large parking infrastructure
 - Expanding policies limiting installment of attached parking lots
- Reform a urban transportation structure



Eco – friendly transportation

❖ Collect congestion fee(Namsan tunnel 1&3)

- ✓ Start of collection: 11. Nov. 1996
- ✓ Facilities : Namsan tunnel 1&3
- ✓ Collection hours : 7 ~ 21(Weekday)
- ✓ Fee : 2,000 KRW(discount 50%: Small car, self car-free day, low-emission car)
- ✓ Collection way : Card or Cash
- ✓ Target : Below 10 seater-private car that board less than two people
- ✓ Fine : 10,000KRW (Small car : 5,000KRW)
- ✓ Effect
 - Private traffic 70,877(before) → 46,468('10) → 45,110 unit/day('15)
 - Bus traffic : 2,877(before) → 7,067('10) → 6,498 unit/day('15)
 - Taxi traffic : 7,052(before) → 23,322('10) → 22,075 unit/day('15)



Eco – friendly transportation

❖ Expanding policies limiting installment of attached parking lots

- ✓ Traffic demand control policy for CBD and secondary central business district
- ✓ Before : CBD → Expansion of expected traffic congestion area considering change of urban structure and metro station and transfer center
 - Readjustment of 7 trial area
 - Expansion new town that predict traffic congestion(Mok-dong, Young-san, Mapo, Mia)
 - Designation special management area for congestion near metro station

Area for limiting parking lot



Eco – friendly transportation

02 Introducing environmentally friendly transportation models



Zero Emission of public transportation

Road power plant : Installation Solar Way 200km

Reduced emission of contaminants from vehicles

- **Carrying out environmental friendly modes**
 - Commercialize emission free vehicles
 - Environmental friendly modes for regular
 - Implement city type environmental friendly transportation mode (tram, segway, etc)
- **Creating a management and infrastructure for environmental friendly operation**
 - Supply eco driving device for bus and taxi and strengthen education
 - Expanded eco-friendly vehicle charging infrastructure
 - Installation obligation of DPF
 - Implement a monitoring system for traffic volume and air quality



Energy produced and pollutants purified on the road

- **Construction of Solar Way**
 - Constructing solar way (solar battery)
 - Road, Bus station, soundproof wall
- **Constructing an environmental friendly road environment**
 - Air contaminant · rainwater absorbent pavement, self-cured asphalt pavement
- **Plantation tree for purification of pollution**



Eco – friendly transportation

03 Making cars on the road flow smoothly



Operate express lane

Establishing transportation alert system

Improving communication between village by proper maintaining and expanding road

- **Undergrounding road for improving relation between community**
 - *Undergrounding west and east urban expressway*
 - *Undergrounding main road for strengthen eco-friendly*
- **Efficient management of road network**
 - *Lane Balance*
 - *Construction of new urban express IC for connectivity (12 ICs)*



Congestion is relieved through efficient road operation

- **Operate express lane**
 - *carpool lane*
- **Expanding state-of-the-art transportation operation and management**
 - *Operate intelligent intersection and real-time traffic*
 - *Expand trunk metering, variable lanes, variable speed*
 - *Expansion of changeable vehicular road and alleviation speed limit*
- **Establishing transportation alert system**
 - *Predict the traffic flow and provide the information*



Eco – friendly transportation

04 Improving the citizens' awareness of the better transport culture



Running citizen participation committee
Establish master plan for advanced transportation culture

Policies are made and managed by citizens

- Establishing policy governance system with citizens and professionals
- Strengthen citizen's policy monitoring
 - Seoul Transport Poll application, community mapping, SNS

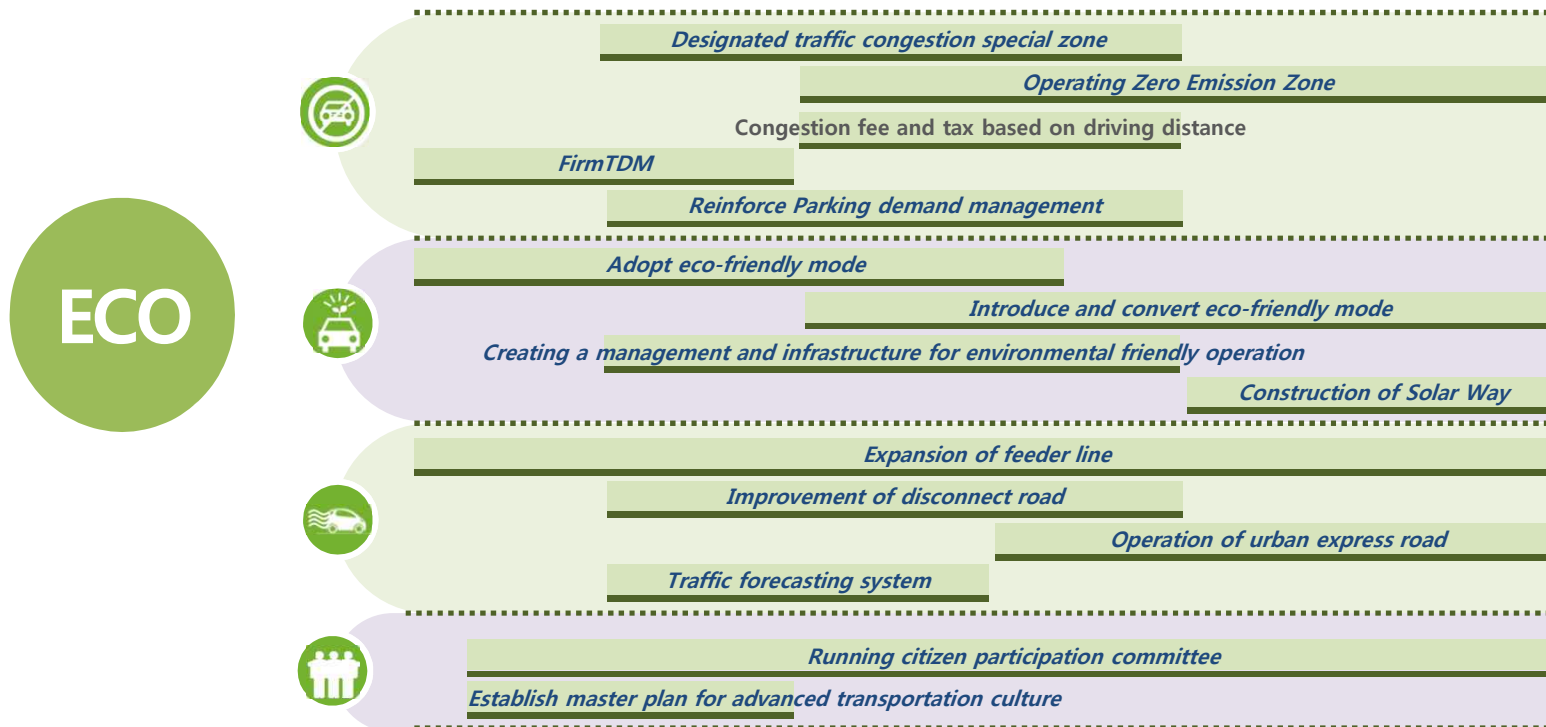
Developed transportation culture

- Providing development plans for transportation culture
 - Develop suitable education program
- Implementing transportation facility design
- Suitable maintenance of law/policy
 - Revise laws regarding public manners and transportation safety



Eco – friendly transportation

Eco – friendly transportation	Short(~'16)	Mid(~'21)	Long(~'31)
Co2 emission (now 1.19t/p · y)	1.15t/p · y	0.95t/p · y	0.78t/p · y
Energy consumption(now 0.52TOE/p · y)	0.50TOE/p · y	0.42TOE/p · y	0.34TOE/p · y
Mode share of car(Now 18.4%)	17.5%	14.0%	10.0%
zero emission of vehicle (Now 0.2%)	5%	40%	100%
Ratio of Main road congestion (Now 19%)	18 %	15%	10%



IV. Changing view of Seoul

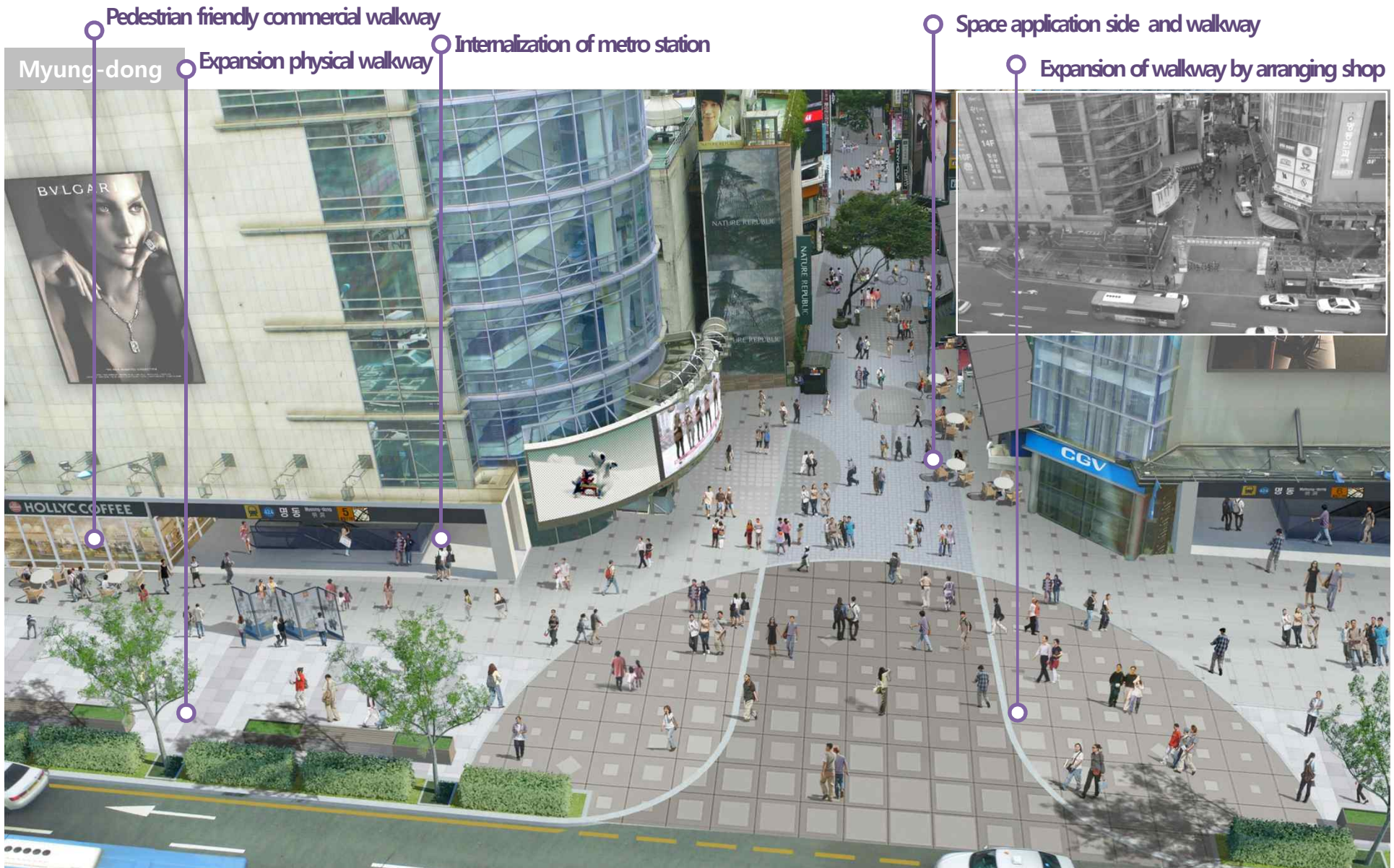
1. CBD ①

Jong-ro

- Solar street lamps
- Median bus lane
- Speed limit 50km/h
- Separated bicycle way
- Improving pedestrian space (Expansion of walkway)



1. CBD ②



1. CBD ③

Ujeonggungno

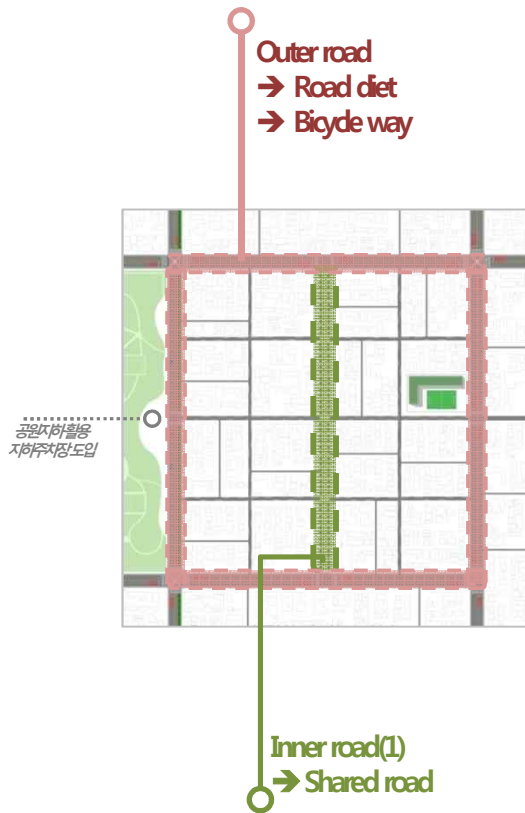


Adjustment illegal parking space
Reduction of road
Separated bicycle way

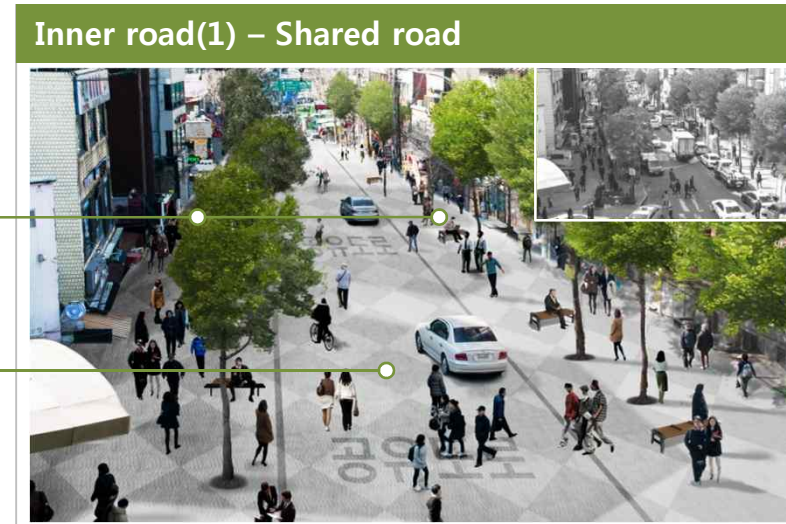
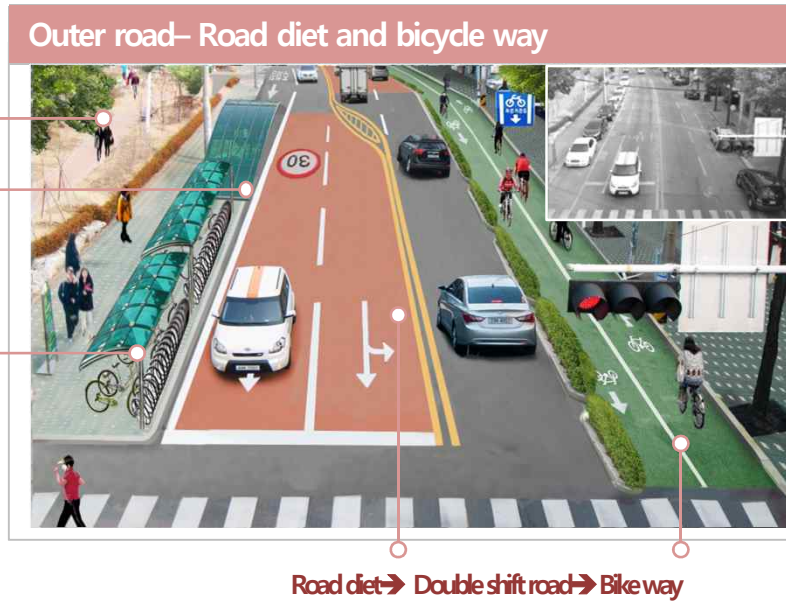
Speed limit: 40km/h



2. Life - zone ①

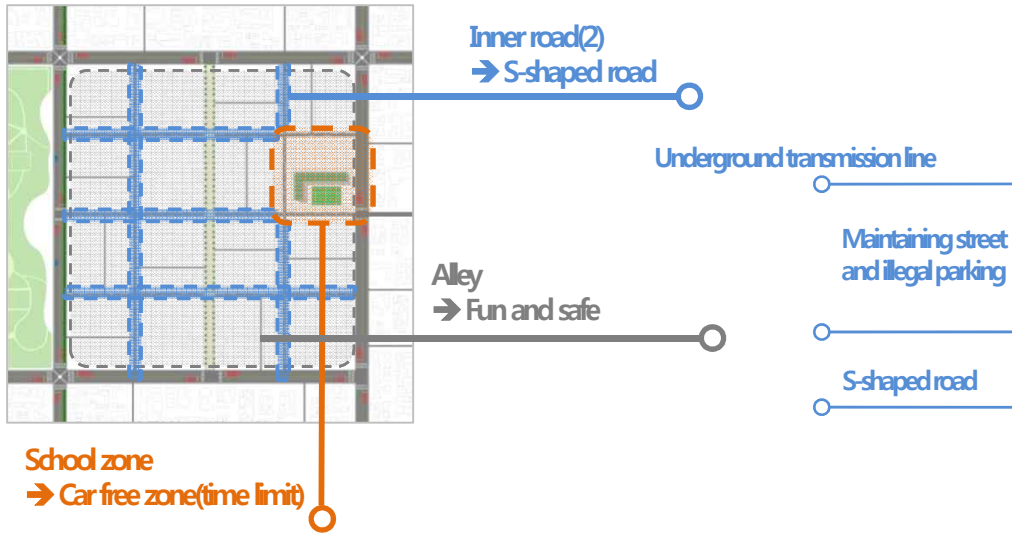


- Underground parking space
- Speed limit 30km/h
- Expansion of pedestrian space
- Bicycle parking space



- Illegal parking space
- Maintaining walkway
- Rest area
- Shared road (car and People)

2. Life - zone ②



Inner road(2) – S-shaped road



Alley – Fun and safe



School zone- Car free zone(Time limit)



Car free zone(time limit) Speed limit: 20km/h



Thank You
(شكرا)